

College District Board Meeting Minutes

Date: Thursday 7.11.2024

Present: Phil Wasta, Kevin Platz, Todd Coleman, Barb Tupper, Emily Stochl, Lt. Michelle Omar

- Approve 6.6.24 minutes- Motion by Tupper, 2nd by Coleman, approved unanimously.
- Introduced Emily Stochl to join board- Motion by Platz, 2nd by Tupper, approved unanimously.
- The group discussed whether board members can be from outside the College District if they are members. Olivia Brown is still interested in joining the board, but has moved to Hills Bank. Hills Bank is a member and supports Olivia joining the board. It was agreed that Platz will make sure that our bylaws don't preclude it and then Wasta will poll the board by email prior to August meeting.
- Wasta asked the group if anyone is willing to take over Secretary duties. Nobody at this time. Tupper indicated that she might this fall.
- Treasurers Report
 - Checking- 8,348
 - Savings- 4,413
 - District Dollars- 761
 - Certificate of Deposit- 5,315
- CRPD Update- Omar reported that crime stats are still trending positively. She believes that the increased shoplifting numbers are due to retailers enforcing at a lower threshold. Omar will be on vacation 7/26 – 8/4.
- Social Media Promotion Update- Platz reviewed Facebook and there were 4 total posts in the month of June highlighting Bankers Trust, Art Cellar, Collins Community Credit Union, and Jimmy John's .
- The group discussed how to handle the Members list on the website when a paying member leaves the District. It was agreed that it would be less confusing to all concerned if they were removed from the listing.
- 2024 Presidents' Reception- Todd and Tupper agreed that the evening of Wednesday, August 28th will work for their respective President. Since Shores Event Center is no longer available, it was agreed that the reception will be held at the host's campus. This year's reception will be at Mount Mercy University in Basile Hall.
- Other Business
 - Coleman and Tupper will be hosting focus groups at their respective campuses in support of the Micro Area Action Plan that the City of Cedar Rapids is conducting.
 - Coleman posed the question of how the College District could promote better engagement by the Mount Mercy University and Coe College students and staff with the District businesses. There was general discussion of what has been done in the past and what might be done in the future.
- Adjourn

Next Board meeting: Thursday, August 1st @ First Ave Executive Suites 1233 1st Ave SE

Phil Wasta

College District President