College District Board Meeting Minutes

Date: Thursday 8.1.2024

Present: Phil Wasta, Kevin Platz, Karla Sibert, Barb Tupper, Emily Stochl, Olivia Brown

- Approve 7.11.24 minutes- Motion by Platz, 2nd by Sibert, approved unanimously.
- Introduced Olivia Brown to join board- Motion by Wasta, 2nd by Stochl, approved unanimously.
- Treasurer's Report
 - Checking- 8,340
 - Savings- 4,413
 - District Dollars- 761
 - Certificate of Deposit- 5,314
- CRPD Update- In Lt. Omar's absence, Wasta read a report provided by Omar. Overall, reports of shoplifting are down this could be from the closure of Hy-Vee. Overall year over year statistics are trending very well. Omar will return from vacation on 8/5.
- Social Media Promotion Update- Wasta reported that Wagner posted 4 total posts in the month of July highlighting Johnny Boy's Car Wash, Pickens Barnes & Abernathy, St. Luke's, and Dairy Queen.
- 2024 Presidents' Reception- The reception will be held at Mount Mercy University in the Flaherty Community Room in Basile Hall on Wednesday, August 28 from 5:00 6:30pm. A College District E-Blast will go out on 8/7 informing stakeholders that there will be no Large Group Meeting on 8/8 and to Save The Date for the Presidents' Reception. Platz and Wasta will coordinate communications leading up to the event, name tags, drink tickets, etc. for the day of the event.
- Other Business
 - Wasta provided an update on the College District directory signs. The locations for the first two signs, one at Coe College and one at Mount Mercy University, have been approved by each organization and sign permits have been approved. The next step is for Wasta to finalize the sign contents and participating businesses.
 Tupper wants to make sure that the Coe and Mount Mercy campuses are included on the map along with QR codes.
- Adjourn

Next Board meeting: Thursday, September 5th @ First Ave Executive Suites 1233 1st Ave SE

Phil Wasta College District President