

College District Board Meeting Minutes

Date: Thursday 5.7.2026

Present: Olivia Brown, Todd Coleman, Kevin Platz, Barb Tupper, Phil Wasta

1. Approve 4.2.26 Meeting Minutes- Motion by Coleman, 2nd by Platz, approved unanimously.
2. Treasurer's Report
 - Checking- 9,110
 - Savings- 5,120
 - Certificate of Deposit- 5,723
 - Platz reviewed the 2026 Membership renewals. There are just a couple still expected to come in. Toy Lair and 4 Hermanos have joined.
 - Other Businesses to Recruit- Hornbill Asian Market (OB), Men's Room (KP), Capn's Chicken & Seafood (PW), New Dentist on 1st Ave (KP), Starbucks (PW).
3. CRPD Update- Wasta distributed updated crime stats provided by Lt. Omar. Lt. Omar also shared, *"As for department news, we made offers to 11 prospective new officers. Pending some final testing, they will start the Police Academy in June."*
4. Social Media Promotion Update- No updates available.
5. Finalize Program for 5.14.26 Large Group Meeting- The location will be Cedar Rapids Association of Realtors conference room. The program will be an update on the 1st Avenue East Redevelopment Plan by Noah Zeker. Wasta will create a PowerPoint presentation.
6. Other Business
 - The next Large Group Meeting will be the Presidents' Reception on Wednesday, August 26th at 5:00 PM. It will be hosted by Mount Mercy University.
 - The group discussed other public awareness possibilities including billboard advertising and running an ad in the CBJ's online news. All seem expensive and untargeted.
 - Coleman asked Tupper if Coe could provide PA announcements supporting CD businesses at home games. Tupper indicated that those require sponsorship.
 - The group would like to see some metrics on how the website is being used.
 - Wasta is still going to get with the City on additional sign locations.
7. Adjourn

Next Board meeting: Thursday, June 4th @ First Ave Executive Suites 1233 1st Ave SE

Phil Wasta

College District President