

College District Board Meeting Minutes

Date: Thursday 11.2.2023

Present: Phil Wasta, Jeremy Paulsen, Isaiah Pirtle, Kevin Platz, Barb Tupper, Todd Coleman, Jake Detrick, Karla Sibert

1. We will approve 10.5.23 and 11.2.23 Meeting Minutes in December
2. Treasurers Report-
 - \$3,461.05 in checking account
 - \$971.17 in district dollars account
 - \$4,420.96 in savings
 - \$5,000.00 in certificate of deposit
3. CRPD Update- We are seeing an increase city wide in theft out of vehicles including grand theft auto. Most incidents are from people leaving doors unlocked. 8 reports of shots fired in October, that is a lower number historically, but any is too many. CRPD applications are back open for new officers.
4. Social Media Update- 8 Total posts in the month of October highlighting DQ, East Central Iowa Council of Governments, Home Appliance Center, Large Group Meeting at Watts Group location, EnCompass, 237 Collective, Mt Mercy Blood Drive, and a Happy Halloween post from the district. Promote district dollars during the holidays to drive business to the area. Karla purposed having a Holiday donation drive to support Mission of Hope she will be our point person to set this up with Misson of Hope and Hy-Vee to be drop off spots.
5. 10.12.23 Large Group Meeting Recap- Well attended event at Douglas on First. 19 in attendance. Watts Group happy with the turn out.
6. 10.9.23 Board of Adjustment Hearing for 1561 1st Ave SE- Did not pass Phil, Barb, and Kevin in attendance to show support.
7. Timing for 2024 Membership Campaign- We will send out communication starting in November letting members know dues are coming and to send checks to Kevin. We will then reach out again in December and January.
8. Ongoing maintenance of College District trash receptacles- The city has taken over and is no longer on the district to take care of. We have 11 total covering the district along 1st Avenue between 13th & 16th Street.
9. Process for Quarterly newsletter- Todd and Briana to write for the district and send to Kevin to publish. Our next newsletter will go out this month to highlight our Holiday donations to Mission of Hope.
10. Other business- District to start posting meeting minutes on our website so new and existing members can see what we are doing for the district. Briana can implement. – Barb and Phil to meet to discuss placement for the sign on Coe property.

Next Board meeting: Thursday, December 7th @ First Ave Executive Suites 1233 1st Ave SE

Isaiah Pirtle

College District Secretary