

College District Board Meeting Minutes

Date: Thursday 1.4.2024

Present: Phil Wasta, Kevin Platz, Todd Coleman, Jeremy Paulsen

1. Approve 12.7.23 Meeting Minutes (postponed)
2. Treasurer's Report
 - Account Balances
 - Checking- 7,324.00
 - Savings- 4,412.00
 - District Dollars- 951.00
 - CD- 5,000.00
 - Update on 2024 Membership Campaign
 - 28 renewals have been received totaling \$4,425.
 - Next Steps on Membership Campaign
 - Group reviewed the list and split up responsibilities for follow-up of remaining businesses
3. CRPD Update- Lt. Paulsen reviewed City Crime Stats. Shots fired are the lowest they have been in years. Other categories are trending lower as well compared to 5-year history. Glass breakage vandalism continues to be a concern. Search for new Chief continues – down to 7 viable candidates of which 1 is internal.
4. Social Media Update- December postings included Freese Enterprises, Home Port, Happy Holidays message, December Lights link.
5. Next Steps on Quarterly Newsletter E-blasts- Todd will get with Briana to determine content.
6. Ideas for February 8th Large Group Meeting- Phil will format a year in review for 2023 and list of priorities for 2024.
7. Other Business
 - Discussed increasing compensation for Briana Wagner. Phil proposed increasing the payments to \$250. per quarter. This is to include Briana's work on the newsletter. Motion by Todd Coleman, 2nd by Kevin Platz approved unanimously.
 - Briana will also develop a web promotion for District Dollars.
 - Need new venue for Presidents' Reception. Collins Community Credit Union or Cedar Rapids Association of Realtors could be used.
8. Adjourn

Next Board meeting: Thursday, February 1st @ First Ave Executive Suites 1233 1st Ave SE

Phil Wasta

College District President