

College District Board Meeting Minutes

Date: Thursday 8.3.2023

Present: Phil Wasta, Jeremy Paulsen, Isaiah Pirtle, Kevin Platz, Barb Tupper, Todd Coleman, Jake Detrick

1. Approve 6.1.23 Meeting Minutes Barb Tupper 1st, Kevin Platz 2nd. Approved unanimously.
2. Treasurers Report-
 - \$4,047 in checking account
 - \$486 in district dollars account
 - @4,447 in savings.
3. CRPD Update- 332 incidents in district YTD up slightly from last year. We are seeing a lot of thefts at Hy-Vee but a lower number of “serious” crimes being committed.
4. Social Media Update- We have had a high number of posts highlighting members of the district including DQ, North Point, CR Farmers Market, Iowa Eye Care. With school back in session we will look to start geofencing the college campuses to drive students to the local businesses. Also looking to work with businesses to start sending photos and clean logos for us to post.
5. New Property Owners and businesses in area
 - 237 Collective- an art gallery/supply store opens in September.
 - The Men’s Room officially moved into 1st Ave location along with Tattoo shop inside same location.
 - Mexican Restaurant El Mata’s
6. Reimplementation of monthly newsletter e-blasts- This will start in September.
7. Final Planning for 8/30 Presidents’ Reception
 - Coe taking care of the catering Barb is looking for options.
 - Kevin and Phil to review list of invites and get those sent out.
 - Invite going out 8/8 and 8/15, final chance to RSVP 8/23.
8. Set next large group meeting- 2nd week of October 10/12/23. Phil proposed a motion to have lunch for future College District Large Group Meetings paid for with College District funds. Todd made the motion, 2nd by Barb. Approved unanimously.

Next Board meeting: Thursday, September 7th @ First Ave Executive Suites 1233 1st Ave SE

Isaiah Pirtle
College District Secretary