

College District Board Meeting Minutes

Date: Thursday 6.5.2025

Present: Todd Coleman, Emily Stochl, Phil Wasta, Lt. Omar

1. Approve 3.6.25 Meeting Minutes- Motion by Coleman, 2nd by Stochl, approved unanimously.
2. Treasurer's Report
 - Checking- 12,275
 - Savings- 4,415
 - District Dollars- 752
 - Certificate of Deposit- 5,498
3. Review/Approve Closure of District Dollars Account and Assignment of Remaining Funds- Wasta explained that Mount Mercy is the only organization using the District Dollars checks, and that due to limited use, many retailers don't know what to do with them when used. Coleman stated that Mount Mercy has 42 unused checks with a value of \$210. Wasta moved that \$210 be added to Mount Mercy's 2025 membership contribution as reimbursement, 2nd by Stochl, approved unanimously.
Wasta will work with Platz on closing the District Dollars account.
4. CRPD Update- Lt. Omar reviewed updated crime statistics from 5/31/25. All-in-all, the statistics are looking good. With summer comes more criminal activity. There is a new ordinance in process that will provide officers with more teeth to enforce in public spaces (sidewalks, culverts, parkways, etc.) for encampments. Ten police academy candidates started this week. Seven others are in academy until October.
5. Discuss Homeless Encampment Engagement Plan and Coordinated Entry Street Outreach Coalition- Lt. Omar reviewed the entities involved and the processes that they will use.
6. Ideas for 6.12.25 Large Group Meeting- No ideas for location or program. It was agreed that we will cancel the June Large Group Meeting. Our next meeting will be the Presidents' Reception in August. Coleman will reach out to Tupper to start working on dates that their respective Presidents are available. Coe College is next to host.
7. Social Media Promotion Update from Briana- No update available.
8. Discuss Promotion/Sales of Directional Signage Advertising- Due to recent medical issues, Wasta has not had time to pursue this initiative. In response to Stochl's previous inquiry about bike traffic on the CeMar Trail, Wasta did receive data from Noah Zeker with the City indicating that the Cedar Lake counter shows an average of 249 daily users in 2024 with the highest traffic being in September. 68% of users are on bikes and 32% on foot. There's no indicating if they came off CeMar or not, but the numbers would likely be somewhat less because it's not on the Cedar Valley Nature Trail but close - maybe 75% as an estimate.
9. Review 2025 Membership List- ECICOG and US Bank are the only 2024 members that have not responded for 2025. Wasta will follow-up with ECICOG. Platz recommends not pursuing US Bank.
10. Other Business
 - Stochl informed the group that Café Allez continues to make progress on construction, but having challenges with plumbing permit.
 - Coleman proposed the idea of placing more focus on the restaurant/retail businesses in the District to show our support. Ideas like a food tasting event, or a dining 'passport' that requires participants to visit a number of businesses to be eligible for a drawing.
 - The next CD BOD meeting is scheduled for 7/3. It was agreed that Wasta will move it to 7/10.
11. Adjourn

Next Board meeting: Thursday, July 10th @ First Ave Executive Suites 1233 1st Ave SE

Phil Wasta

College District President