

**College District Large Group Meeting**  
**Thursday, February 8, 2024 @ 12:00Noon**  
**Collins Community Credit Union**

1. Welcome!
2. Around the Room Introductions
3. Members of the Board of Directors
  - Phil Wasta, President (124 Investment Corporation)
  - Karla Siebert, Vice President (16<sup>th</sup> Street Dairy Queen)
  - Isaiah Pirtle, Secretary (CCCU)
  - Kevin Platz, Treasurer (Cedar Rapids Board of REALTORS)
  - Todd Coleman (Mount Mercy University)
  - Barb Tupper (Coe College)
  - Mike Rangel (1<sup>st</sup> Avenue Hy-Vee)
  - Briana Wagner, Marketing Intern (Mount Mercy University)
  - Lt. Jeremy Paulsen, Liaison (CRPD)
4. 2023 Accomplishments
  - Highest number of supporting members (40) with highest contributions (\$7,100)
  - Continued emphasis on working with CRPD on safety and security issues with monthly reviews
  - Heavy emphasis on expanding our social media presence and posts with 4-5 member highlights per month (Thank you Briana!)
  - Three Large Group Meetings held at The Hub, Eastern Iowa Arts Academy, and Douglas on First Condominiums
  - Successful Presidents' Reception on August 30<sup>th</sup> with 46 attendees. Coe College provided food
  - Continued our District Dollars program
  - Rallied support to dissuade the Board of Adjustment from approving a tobacco/vape shop from moving into a College District location twice – once in April and again in October.
5. 2024 Goals
  - On track to again have the highest number of supporting members with 33 of 42 paid and potential for highest contributions (Read off list)
  - Continued emphasis on working with CRPD on safety and security issues with monthly reviews
  - Seeking to expand our social media presence and posts by better engaging with supporting members for more sharing of events, promotions, etc. Increased investment to Briana
  - Launching a quarterly E-Newsletter
  - Find new ways to promote our District Dollars program (Events at Mount Mercy University)
  - Continue quarterly Large Group Meetings as well as Presidents' Reception
  - Renew the promotional signage initiative to place first 2-3 signs along CeMar Trail in 2024
  - Be advocates for District improvement whenever the opportunity presents itself
6. Other Business
7. Adjourn

