

## College District Board Meeting Minutes

Date: Thursday May 4th

Present: Phil Wasta, Kevin Platz, Todd Coleman, Jake Detrick, Barb Tupper, Isaiah Pirtle, Jeremy Paulsen

1. Approve 4.6.23 meeting minutes- motion by Todd, 2<sup>nd</sup> by Barb, approved unanimously.
2. CRPD Update- Continued uptick in thefts in the area due to more surveillance and reporting. Increases in Harassment and Stalking is related to social media and bullying. Increase in Trespassing is related to homelessness and squatters – activity is constant. CRPD has reopened their recruiting and is seeking five more officer candidates.
3. Social Media- We had a total of 7 posts in the month of April highlighting Benchmark Construction, Pickens Barnes & Abernathy, EIAA, F & M Bank, Scooter's Coffee, Back the Black event at The Hub of CCCU, and Toy Lair.  
Todd has drafted a letter to send to paying members to get information for social media posts going forward. He and Briana are going to geofence the Coe and Mt. Mercy campuses to increase exposure.
4. Treasury Report- Total of 6,850.00 this year in dues collected so far. We have \$3,827 sitting in checking and \$4,464.84 in savings account along with \$525.82 in the District Dollars checking account.
5. Recap April 13<sup>th</sup> Large Group Meeting at Eastern Iowa Arts Academy / Studio 17- Meeting went well. Some new faces.
6. Discuss status of 1271 1<sup>st</sup> Avenue SE property- Property has been purchased by Curtis & Emily Stochl. Both are graduates of Coe College. They plan to turn it into a café. They will be added to the mailing list.
7. Review design and pricing of CeMar Trail directional signage to determine next steps- Board has decided to send out information to businesses who would like to get on the sign to determine how many we want posted on each side of the signs and then move forward based on interest from business owners. Suggestion was made to include QR codes for businesses.
8. Other business- Board discussed focusing on the Presidents' Reception in August and not holding any Large Group meetings this summer. Barb and Todd will check on their respective president's availability to determine a date that works. Host event at Shores. Phil asked Kevin to resume the practice of sending out monthly newsletters so that we stay in contact with our members.
9. Adjourn

Next Board meeting: Thursday, June 1st, 2023 @ First Ave Executive Suites, 1233 1<sup>st</sup> Ave SE

Isaiah Pirtle

College District Secretary